

# **How to Improve Your Article Approval Rates For More Back Links**

**(Watch your rankings go through the roof!)**

**Written & Presented by Darren Chow**  
[FastSubmitArticles.com](http://FastSubmitArticles.com)

## **RESELL RIGHTS**

You are free to resell or redistribute this guide for personal or commercial purposes. The only condition is that all links must remain intact and you must cite [FastSubmitArticles.com](http://FastSubmitArticles.com) as the original source of this guide. You also cannot claim that this guide is written by you.

## **LEGAL STUFF**

The information presented herein represents the views of the author as of the date of publication. This report is for informational purposes only and the author does not accept any responsibilities for any liabilities resulting from the use of this information.

Reproduction of any portion of this publication without the permission of the author is illegal.

**Source: [FastSubmitArticles.com](http://FastSubmitArticles.com)**

## About the Author



Darren Chow is a full time Internet Marketer who specializes in article marketing, press release distribution and SEO (Search Engine Optimization).

He has over 6 years of online marketing experience, and is the founder of several successful Internet marketing services.

### **His business principles include:**

- I will run my business with a clear conscience.
- I place my customers at the center of my attention, and will do my best to serve them well.
- I will remain professional at all times and strive to create a positive experience.
- I am committed to serving as the bridge that will bring my clients to where they wish to go.

Darren Chow also has several information products that will help others achieve their financial goals on the Internet.

### **All his information products are created in accordance with these principles:**

- A clear and simple presentation style is better than a complicated style.
- Honesty is the most important quality during product creation.
- The primary goal is to provide clear solutions for others to achieve their goals.
- The most efficient solutions must be shared during the time of product creation.

## >>> Article Approval Guide <<< [FastSubmitArticles.com](http://FastSubmitArticles.com)

---

Hi there!

So you already know that back links are good for you. **The more back links you get from authority sites, the higher your site will rank in the search engines.** That is a proven fact.

If you continue to build more and back links to your site(s), using free or paid methods, you can't help but rank eventually.

Of course, having said that, don't forget to prepare your site for the search bots when they come and crawl your site.

This guide is about how to improve your article approval rates. The higher your rate of approval, the more back links you get. When your article gets published, they will get syndicated into blogs, news sites, etc. and that means more links for you.

Every decent article you write will take about 15 to 20 minutes of your time, depending on how fast you type.

An article will get you between 30% to 50% approval rate.

We submit articles to 300+ article directories. A 30% rate of approval means you can expect to receive 90 links from each article that you submit. If you want more links, you can try to submit more articles, or you can try to improve on your approval rate.

Improving your rate of approval costs you nothing. Usually, just by paying more attention to a few nitty gritty items, you can get your article approved in more directories.

This entire guide will be about how to get the very same articles to be approved by more article directories.

## **Nitty Gritty Items to Look Out For.**

### **Affiliate links.**

This is a fairly common reason for rejection. Most article directories do accept affiliate links, but you have to make sure that you format them properly.

For example, always try to use links in the following format:

*<http://www.yourdomain.com>*

OR

---

**[Distribute your articles to 300+ article directories – starting from \\$6](#)**

## >>> Article Approval Guide <<< [FastSubmitArticles.com](http://FastSubmitArticles.com)

---

*http://www.yourdomain.com/your-webpage.html*

Then have the links redirect to your affiliate web page.

The reason why article directories reject links is because affiliate links tend to portray a less professional look and degenerate the quality of the web directory. In other words, you can assume that web visitors simply avoid clicking on links that look like affiliate links.

Links like these are likely to get rejected:

*http://yourdomain.com/tracking.php?id=affiliateID*

Sometimes, similar links are used purely for tracking purposes. Unfortunately, not all editors can figure that out. So it's always better to use a clean URL for your links.

### **Website Content.**

This is another reason why article directories reject articles. Before you start your article marketing campaigns, make sure that your website has got some genuine content in it.

Genuine content includes:

- Quality articles.
- Product reviews.
- Blog posts.
- Videos.
- Applications.
- Etc.

As long as your website contains useful content, your articles will be approved.

The type of site that usually gets rejected (especially by Ezinearticles) are sites that contain nothing but ads and links.

From my own experience after submitting literally thousands of articles, I've observed that the following sites tend to get rejected:

1. Link directories with just links and AdSense ads.
2. Under construction sites with zero content.
3. Price comparison sites that are full of affiliate links.

---

**[Distribute your articles to 300+ article directories – starting from \\$6](#)**

## >>> Article Approval Guide <<< [FastSubmitArticles.com](http://FastSubmitArticles.com)

---

If you really want to setup sites with affiliate links, make sure that you include some review pages. Add some value to your website and your articles will get approved more easily.

### **Self promotion.**

Self promotion for press releases are acceptable. But in article marketing, self promotion is not encouraged. Your articles should contain useful and valuable information.

These articles tend to do well:

- How to articles.
- Hints and tips.
- General information articles.
- Shopping related information.
- Product specifications.
- Industry related news.

If you really want to mention your own Company, try to use it as an example in the article and keep it to not more than 3 or 4 sentences.

### **Excessive anchor texts.**

Try not to use more than 5 anchor texts in your links. Most article directories do have some kind of policy in place that limits the number of words within a link.

For example, you get create a link for an entire paragraph and expect the article to be approved.

Ezinearticles is particularly strict on this and they don't accept articles with links that have more than 5 anchor texts. In fact, they've recently created a check in the submission form and the form won't allow you to submit the article until you have corrected this error.

In any case, there is no need to use more than 5 anchor texts. Most of the time, you will be targeting keyword phrases that are between 3 to 5 words. If you really have more words you want to target, simply create a second link.

### **Domain names or URL in article body.**

Try not to sneak in any domain names or URLs into the article body. Our system automatically prevents you from submitting an article with domain names or URLs in them.

---

[\*\*Distribute your articles to 300+ article directories – starting from \\$6\*\*](#)

If you are submitting the articles yourself, you will still be able to submit the articles because many directories don't do the checks upfront.

But you will receive rejection emails from the editors later on, asking you to remove the domains and urls. Note that these are not active links. Even static urls (with no href tags) are not allowed in many cases. So try to avoid using them in your article body.

## **Submitting to Ezinearticles**

Of all the article directories out there on the Internet, Ezinearticles (EZA) is the most popular directory. That's because they have a lot of traffic coming from the search engines **(over 5 million clicks in a single month!)**. Links from EZA are always counted by the search engines as it is recognized as an authority site.

That's why EZA deserves to be mentioned here.

For the premium submissions that we offer, we do submit your articles to EZA, so we're familiar with the rules.

We're proud to say that over 90% of the articles that we submit to EZA get approved.

Here's proof:

[http://www.fastsubmitarticles.com/download/hahd\\_cert.pdf](http://www.fastsubmitarticles.com/download/hahd_cert.pdf)

Those that are rejected are usually due to the reasons cited above.

When we first started out, we submitted over 150 articles to EZA within 3 months. Those articles did well enough to bring in 1,000+ clicks for our clients.

**>>> Article Approval Guide <<<**  
[FastSubmitArticles.com](http://FastSubmitArticles.com)

---

Public Profiles	
Choose an Author	
Darren W Chow ▾	
<a href="#">View Public Profile</a>	
Account Statistics	
<a href="#">Article(s) Views:</a>	11,406
<a href="#">Profile Views:</a>	888
<a href="#">Articles Published:</a>	80
<a href="#">URL Clicks:</a>	1,244
<a href="#">Comments:</a>	1
<a href="#">Votes:</a>	8
<hr/>	
<a href="#">Live Articles:</a>	168
<a href="#">Pending Articles:</a>	6

In 6 months time, we have submitted over 700 articles, and have successfully raked in over 110,000 page views and over 14,000 clicks. In other words, within the short time span of 6 months, we have grown the traffic in our EZA account by over 10 times.

Public Profiles	
Choose an Author	
Darren W Chow ▾	
<a href="#">View Public Profile</a>	
Account Statistics	
<a href="#">Article(s) Views:</a>	114,935
<a href="#">Profile Views:</a>	5,475
<a href="#">Articles Published:</a>	552
<a href="#">URL Clicks:</a>	14,891
<a href="#">Comments:</a>	3
<a href="#">Votes:</a>	48
<a href="#">Subscribers:</a>	3
<hr/>	
<a href="#">Live Articles:</a>	730
<a href="#">Pending Articles:</a>	7

Till today, the traffic in our EZA account has continued to grow and grow and grow. And let me remind you that we do not have to pay a single cent for the clicks.

Our clients will continue to receive traffic from EZA as long as the articles stay live on the website.

That's one of the major benefits of article marketing – as long as your articles remain online (which they do indefinitely), you stand a chance to get free clicks.

So what do you have to do to get the similar traffic levels?

---

**[Distribute your articles to 300+ article directories – starting from \\$6](#)**

## >>> Article Approval Guide <<< [FastSubmitArticles.com](http://FastSubmitArticles.com)

---

Let me do the math for you here.

We submitted 100+ articles when we first started. 6 months later, we have 700+ articles in the account. For the sake of convenience, let's just round off the numbers and assume that we have generated 600 articles over the course of 6 months.

That's an average of 100 articles per month.

If you are into article marketing, do you think it's possible to write 100 articles a day in a month? Assuming there are just 20 working days in a month, all you need to do is to write 5 articles a day, and you're there.

(Okay, there are 22 working days in a month. But you can give yourself 2 days off each month for working so hard.)

Is it possible to write 5 articles a day on a topic that you are familiar with?

It's certainly possible. I've personally worked with freelance writers who have a full time job. And they are still able to deliver 5 quality articles to me on a daily basis.

So to get to the traffic levels that you see in our account,

**all you have to do is to write 5 articles per day.**

That isn't so hard is it?

I've personally been able to write 10 to 15 articles on a daily basis without burning out. I've also come across writers who are able to write 20 articles each day.

20 per day is probably out of reach for most people. You are likely to experience burn out by the end of the week.

Remember, you are doing article marketing for long term traffic as well. So you need to keep that engine running on a daily basis. 5 articles per day will be a reasonable rate for most people.

On top of that, as the articles age and acquire page rank, the back links become more valuable. You notice that your search rankings will improve over time.

If you are just starting to promote a new website, you now begin to understand why some of your competitors are so hard to beat. That's because they probably have thousands of articles out there, all with back links pointing to their sites.

---

**[Distribute your articles to 300+ article directories – starting from \\$6](#)**

And as time goes on, their rankings tend to improve as the value of the back links increases.

But let's say you are now the proud owner of a website with thousands of back links and your site is ranking very well in the search engines. What can you expect?

***You can expect a steady stream of traffic from the search engines because it's very hard for your competitors to unseat you!***

That's the magic of article marketing.

When you get it right, you get to enjoy traffic that others have trouble acquiring.

Let's take a look at the type of sites that you can promote with article marketing to make money:

1. Adsense micro niches.
2. Ecommerce sites selling all sorts of physical products.
3. Clickbank sites selling digital products.
4. CPA sites that focus on lead generation.
5. Niche community sites (e.g. forums)
6. Blogs (you want to build up a readership).

The opportunities are endless. Once you get a site to rank well, you can run all types of sites. How you want to monetize all that traffic is up to you.

Are you ready to get started?

## **Getting Started With Your Websites.**

Having knowledge is one thing, but applying the knowledge is another. I've met so many people who've invested thousands of dollars on Internet Marketing courses but they are not doing anything about the information!

It's absolutely amazing to see all that good information going down the drain.

Remember, if you know and you don't act, that's as good as not knowing. Because at the end of the day, the result will be the same – you get nothing.

Don't worry too much about the results in the beginning.

If you keep thinking about the results, worrying about failure, you will never get started.

**>>> Article Approval Guide <<<**  
[FastSubmitArticles.com](http://FastSubmitArticles.com)

---

I remember when I was a student back in university 8 years ago, I was already very passionate about the Internet.

In fact, I was so curious about websites that I bought an HTML book from a second hand bookstore to learn all about HTML.

Back then, I didn't even know what a HTML editor was! I learned HTML by trying out codes on the most primitive text editor in the world – my Windows notepad.

I still remember the book cost me \$6.

Soon, I was creating sites on Geocities and Fortunecity (those are free web hosts that allow the general public to sign up for an account and create web pages for free). In those days, free hosting was very popular.

After creating several websites, I hit a plateau. Here I was, having fun experimenting with the code, but I wasn't using my skills to help people.

I wanted to fine tune my skills, and I wanted to see if I can make good use of what I'd learned.

So I emailed my University's webmaster and ask if there's any work available for a freelancer.

I wasn't expecting a reply. So you can imagine my surprise when I saw an email in my Inbox, with a message that said that there was indeed some work that needed to be done.

What luck!

I ended up working on the school's website and earned about \$1,000 from the job.

Big deal you say?

Well, back then I was still a student. And \$1,000 is a lot of money to me. So yea, it's a big deal to me at that point.

Besides money, the work that I got also boosted my confidence and to this day, I have continued to pursue my interests on the Internet. (And yea, those HTML skills are still handy after all these years.)

My point is, you never know how the dots are connected.

One thing will lead to another.

---

**[Distribute your articles to 300+ article directories – starting from \\$6](#)**

**>>> Article Approval Guide <<<**  
[FastSubmitArticles.com](http://FastSubmitArticles.com)

---

But if I never took that first step and bought that HTML book, the story would have turned out very differently.

(You probably won't be reading this!)

So take action!

Even if it's one page website. Do you know that there are marketers out there who make five figures each month by promoting a CPA offer on a single web page?

It's true. So don't underestimate any action that you take.

Every time you do something, you get a result. If it's not a desirable result, you get some valuable lessons. So no effort is really wasted.

One important lesson that I learned very early is that you can't just build a website and expect the traffic to come.

You have to actively promote your website.

Pay per click, banners advertising, article marketing, press releases, SEO, etc. There are so many traffic methods that you can use to drive traffic to your site.

My advice is to keep your focus on just one to two methods. For instance, if you are using article marketing, then stick to article marketing. Otherwise, you may find yourself spreading too thin.

Note that there is a learning curve for all the traffic methods. So if you are just starting out, taking on too much will just dilute your focus.

When you focus on just one or two methods, you are able to learn quicker and do more. So you see results faster.

It is important that you see fast results because if you don't, you're going to want to give up.

That's why I highly recommend article marketing as a means of driving traffic. It's time tested and proven to work, and you get great SEO results as a side benefit.

Let me know how article marketing works for you.

I'll be waiting for your success story.

---

**[Distribute your articles to 300+ article directories – starting from \\$6](#)**

>>> **Article Approval Guide** <<<  
[FastSubmitArticles.com](http://FastSubmitArticles.com)

---

Sincerely,

*Darren Chow*

<http://www.fastsubmitarticles.com>

P.S. Below is a testimonial from a customer, in response to an article that I wrote on How to Penetrate any Market.

[http://www.blogmarketingtool.com/how\\_to\\_penetrate\\_any\\_market.asp](http://www.blogmarketingtool.com/how_to_penetrate_any_market.asp)

Hey Darren,

Dan Dillon here. I hope this message finds you doing well and good luck with your wedding plans!

I must say, your thoughtfulness is 100% correct.

I sold a janitorial service cleaning company that I built from 10 employees that my father started over a 10 year period and we grew it together into 150 employees. I completely understand and agree with you about customer service and giving the customer what they need with undivided attention. Money did follow after that so I am here to say, this is very true. Great to see someone actually spell it out on paper. Awesome job!

The article marketing we've been doing with your services has been successful and getting ready to rinse and repeat.

Let me know what else you feel works in terms of helping search engine ranking. You have my trust. I'm all ears!

Cheers,  
Dan Dillon

[www.CleanItSupply.com](http://www.CleanItSupply.com)

## A Quick Word From The Author



Hi there!

Thank you for downloading this report.

As long as you continue to be a loyal subscriber, I will do my best to deliver valuable content to you on a regular basis.

Some content will be paid, but most will be free. I'd like to give away everything at no charge, but unfortunately, I can't make a living by giving away free stuff ALL THE TIME.

So some of the time, I'm going to have to charge for some of the work that I do.

You are, of course, free to pick any product or service that may be useful to you.

For instance, I recently released a new Internet Marketing package for beginners because I realized that many marketers already possess very sound knowledge of marketing.

However, they lack the skills to put that knowledge into action. If you want your Internet business to be successful, know that knowledge alone is not enough. You have to equip yourself with the right skills to allow yourself to execute your business plans.

So I developed a package, showing others how to put together a website, a sales page, etc. There are over 300 themes and templates in the package, and I charge a low price of \$97 for the entire package. (More details below)

If you would like to continue receiving free content from me in the future, do show your kind support by investing in some of the products and services that I've painstakingly developed.

I really think you'll find them useful to your business.

To your success,

*Darren Chow*

Did You Enjoy This Report?

**Want More Valuable Content?**

**Join the Darren Chow Newsletter!**

**YES! I want to receive free content like this report  
from Darren Chow**



**Click on the link below to subscribe!**

**[Join Newsletter](#)**

\* Privacy Policy: Your email address will be kept 100% private and confidential. You may unsubscribe at any time.

## **OTHER INTERNET MARKETING PRODUCTS AND SERVICES BY DARREN CHOW**

### **Article Submission Service**

Starting from just \$6, you can distribute articles to *300+ well established article directories* on the Internet. Article marketing has been known to be labor intensively. With this service, you no longer have to worry about article writing and article submission. Let us do all the work for you, while you concentrate on building your Internet business.

<http://www.fastsubmitarticles.com>

### **Press Release Distribution**

Acquire maximum exposure by having major news wire pick up your news. News wire include Google News, EIN News, InboxRobot, and more! In addition to the immediate exposure you are getting, you also get a ton of back links from *high Page Rank premium sites* such as CNET, About.Com, UPI.Com, and more!

<http://www.epressdistribution.com>

### **Internet Marketing Digital Products**

If you are interested in reading more reports that were written by me, visit this page:

<http://www.mypropedia.com/Darren-Chow-Publisher-profile2.html>

### **Blog Content Syndication Service**

Use the private blog networks to *boost your search engine rankings*. Blogs are organized into different networks to ensure that only relevant blogs link to you. This will help determine the content of your blog/website, and help boost your search engine rankings.

<http://www.blogcontentsyndication.com>

>>> **Article Approval Guide** <<<  
[FastSubmitArticles.com](http://FastSubmitArticles.com)

---

**Text Link Broker**

You can hire us to buy links on your behalf on privately owned sites. More details here:

<http://www.textlinkbrokers.org/>

**Web Directory Submissions** – Newly launched: [Submit to 900+ Web directories.](#)

---

[Distribute your articles to 300+ article directories – starting from \\$6](#)

## [DARREN CHOW'S INTERNET MARKETING DREAM PACKAGE FOR BEGINNERS](#)



## [DARREN CHOW'S INTERNET MARKETING DREAM PACKAGE FOR BEGINNERS](#)